

## VISION

*Our vision is to be a globally respected corporation that provides innovative product design solutions, leveraging technology, delivered by best-in-class people.*

## WORKING ON THE NEXT BIG IDEA

*We are a product design and product development engineering research company. Combining comprehensive engineering and design expertise across all facets of product development. Proaug delivers designs to help clients to become high-performance product companies.*

*By outsourcing engineering services to Proaug' high productivity design center, local design teams can focus on their core competency with the net result being High Performance*

## BEST IN CLASS DESIGN INNOVATION

Proaug actively recruits and develops best-in-class engineers in an effort to create High Performance Engineering teams.

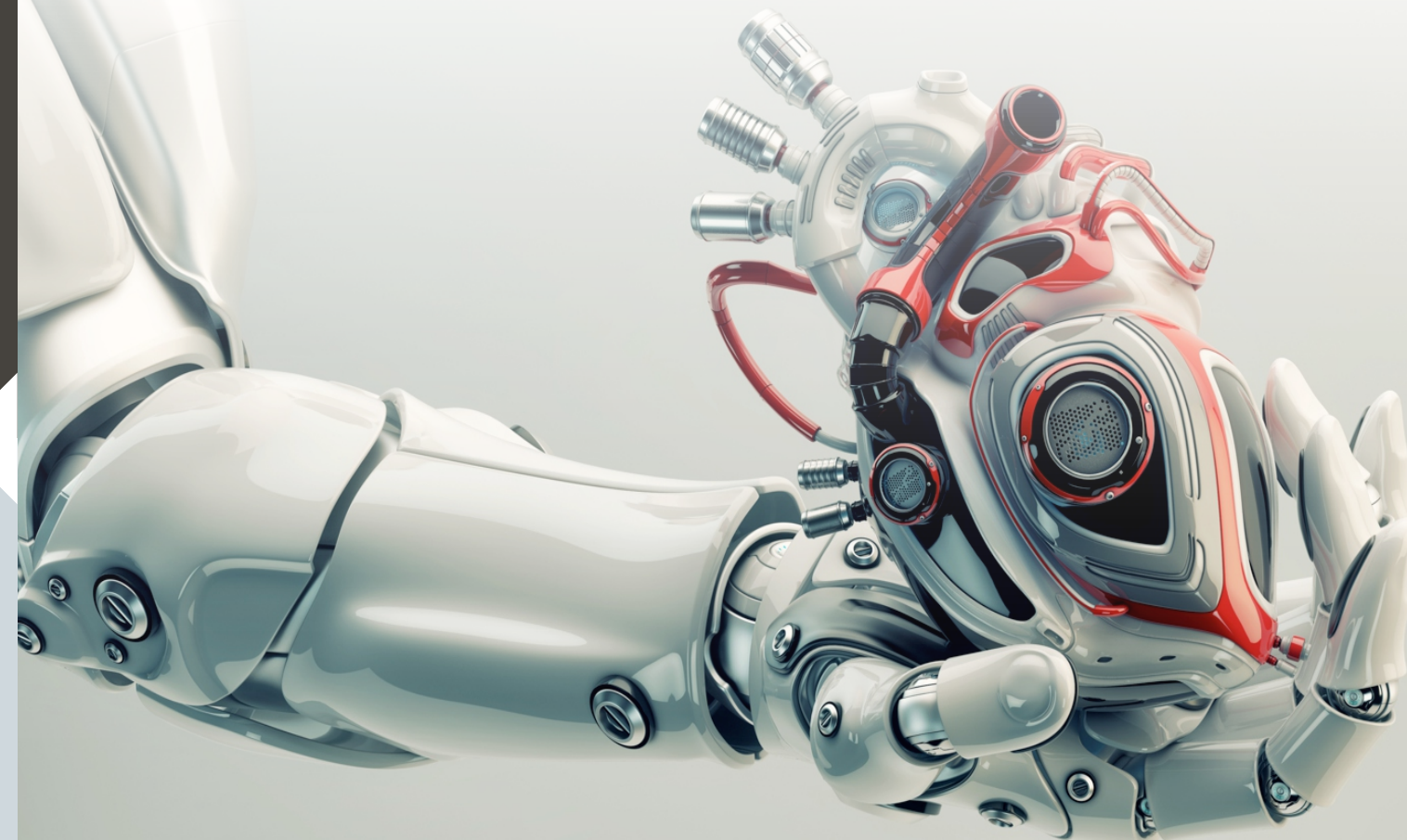
Innovation is a natural result of our well rounded engineers who are consistently challenged with new disruptive technologies and product development projects. Proaug employees develop loyalty and proprietary interest to our customers that promotes innovation in the products they design.

Proaug is governed by its core values. They shape the culture and define the character of our company. They guide how we behave and make decisions.

We value diversity and the unique contributions of people. We express our values by attracting, developing and retaining the best talent in a mutually supportive environment. We say what we mean, match our behavior ethically to our words and take responsibility for our actions.

### HEAD OFFICE

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# IDEAS @ WORK

Your **Product**  
Augmenting Partner

# THINKING OUTSIDE THE BOX!

## WHY OUTSOURCE ENGINEERING

One of the main advantages of outsourcing engineering services to Proaug is the substantial decrease in labor costs, which do not compromise on quality and innovation. Engineering services from Proaug are technically proficient and have a zealous eye for detail, ensuring that service levels meet the expectations of our cus-

Perhaps the most far-reaching advantage is the opportunity it gives your company to focus its time and effort on more important business processes. With the responsibility of repetitive, labor intensive tasks being allotted to a trustworthy team of engineers at Proaug, you can free your time and resources for core processes.

Today, all businesses need to meet the challenge of managing rising costs and margin pressures. To deal with these realities, companies are increasingly leveraging the expertise of off-shore service providers such as Proaug to optimize their product engineering services. This can help to shorten product development time, reduce product design and development cost, improve utilization of resources, and gain a competitive edge in the market.

## PROTOTYPING

At Proaug, we provide a robust prototype system to evaluate performance of the product for appropriate applications. Proaug is a company specialising in prototyping services and production metal parts (up to 200 units). Our prototypes let you validate a design, perform assembly testing or prepare the launch. Proaug is a company specialising in prototyping services and

## BUILD PROTOS ASSURANCE

We understand each client's prototyping requirement is unique and needs a customized approach, with Build Protos you can be rest assured that the service provided is of high quality, customized and responsive.



## OUR ENGINEERS HELP SMALL AND MEDIUM-SIZED BUSINESSES STAY AHEAD OF THE COMPETITION WITH INNOVATIVE PROCESSES

### HIGH PERFORMANCE ENGINEERING

At Proaug, we understand the importance of innovating and building on the existing products of our customers. We offer advanced engineering services to develop complex designs and products, significantly reducing their time-to-market.

Proaug can provide solutions throughout the product development life cycle. From conceptual design, industrial, electrical, hydraulic and mechanical engineering design, to FEA simulation, analysis, prototyping, product testing and manufacturing, Proaug offers a unique one-stop solution for engineering services.

### COLLABORATIVE DESIGN

At Proaug we understand that innovation doesn't happen alone in silos. We believe the collaboration between our engineers

and the customer is the foundation for the biggest ideas, boldest innovations and ultimately the disruptive technologies that deliver value to our customers. At the root level we encourage our engineers to share knowledge, ideas and solutions to address common goals and problems as they work together with our customers.

### LOYALTY STARTS WITH A CONVERSATION

We look forward to every new customer relationship. From our first conversation we envision a future together where our engineers become loyal partners in the development of our customer's products. We strive relentlessly and constantly to improve ourselves, our teams, our services and products to become the best, to earn your trust and respect.

*Proaug is a unique company in the new product engineering market that enables companies to utilize an effective and low cost work force.*

